

WCMG

EVENTS

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ANTHONY COPPERS AND JED WEINSTEIN FORMALLY ANNOUNCE THE LAUNCH OF WCMG EVENTS

**Jed Weinstein Presents and Anthony Coppers Communications and Events
Merge to Create One Extraordinary New York-Based Boutique Events Firm**

New York City, NY (March 1, 2011) – WCMG Events formally announces the merger of two highly respected New York Based companies. Anthony Coppers Communication and Events and Jed Weinstein Presents have joined forces to create WCMG Events, New York City’s premier boutique events agency. The firm is a full service company catering to all facets of industry, including sports, entertainment, fashion, business, lifestyle and charitable organizations.

WCMG Events has been in operation for almost a year, and within that time, it has successfully planned and executed events leveraging its diverse capabilities. From the production of exclusive galas such as the UN Millennium Development Goals Summit with guests including **Ted Turner, Bob Geldof, Tommy Hilfiger** and **Queen Rania of Jordan** to a private birthday bash featuring **Snoop Dogg at Villa Pacri**, an event space represented by WCMG Events. Most recently, WCMG Events collaborated with creative genius Etienne Russo from Villa Eugenie to produce **NYC fashion week shows and presentations for Moncler at Grand Central Terminal and Thom Browne at the New York Public Library.**

Another facet of the company is the production of proprietary events, where WCMG handles every aspect starting with the initial concept, proceeding to execution, production, sponsorship and everything in between. **Box NYC on May 19th at the Roseland Ballroom** is an annual event of this caliber. Box NYC features well-known New York sports figures and a fun filled evening of professional boxing and poker with a portion of proceeds benefiting various charities.

Additional upcoming events include the **Women for Women International’s “Join Me on the Bridge” event on March 8th** and the **Blossom Ball benefitting the Endometriosis Foundation of America on March 18th** which is **hosted by Padma Lakshmi. Additional** spring and summer plans include events at the **Boom Boom Room and the new Dream Hotel rooftop in the Meatpacking District.**

“WCMG Events is different than other companies because we can do everything,” comments Jed Weinstein, co-founder. “With my experience in sports and sponsorship, coupled with Anthony’s creativity and expertise in fashion and entertainment, we are able to capitalize on our many relationships to set the bar in the area of event production and management.”

“At the heart of what we do is our love for strategic thinking and attention to detail in terms of event execution,” said Anthony Coppers, also a co-founder. “We strive to create events that are unique and specific to our clients; we always manage to go beyond their expectations.”

WCMG Events also handles venue representation for **Arena Event Space, Bagatelle, Kiss & Fly, La Petite Maison, RDV, Villa Pacri, La Gazzetta and Tzigan.** In addition, WCMG manages premium corporate gifting and secures sponsorship and

underwriting for its events. To find out more about WCMG Events please go to wcmgevents.com and follow WCMG Events on facebook.

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